

# ZENMAKER



## AMBASSADOR PROGRAM

### Statement of Purpose and Expectations

**Purpose:** Raise awareness about ZENworks Yoga within Northeast Ohio community and raise funds for ZENworks Yoga.

**Activities:** Assist with fundraising activities (Summer Fundraiser, Fashion Show Luncheon, and other opportunities) in addition to continuously identifying ways to further educate the community about ZENworks Yoga's programs and services.

**Membership:** The number of members shall not exceed 10, the Executive Director and Development Manager are ex-officio members of the Ambassadors. During the initial year, founding members are selected by the Executive Director and governing board. Following that year, members are nominated and elected by members of the Ambassadors group.

**Term of Office:** Members serve three-year terms.

### Expectations of Members:

1. Commit to the purpose of ZENworks Yoga
2. Participate in quarterly meetings; minimum attendance is 50%
3. Attend/volunteer at Ambassadors group-sponsored special events
4. Make an annual fund contribution to ZENworks Yoga (no minimum level is set)
5. Recruit new Ambassadors group members and supporters for ZENworks Yoga

**Officers and Staff:** A chair and vice chair shall be the officers of the Ambassadors group. The Executive Director and Development Manager will provide staff support to the Ambassadors group, and attend each meeting of the Ambassadors group.