



**YOGA & MINDFULNESS  
PROGRAMS**

33565 BAINBRIDGE RD  
SUITE 108  
SOLON, OH 44139

440-941-3402 (OFFICE)  
646-246-5640 (MOBILE)  
SONYA@ZENWORKSYOGA.COM

## ZENworks Yoga 2018 Partnerships

ZENworks Yoga hosts two annual fundraising events and monthly donation-based pop-up yoga events. Our event attendees include some of the most motivated, passionate, socially minded, yogis, young professionals, families, and children in Northeast Ohio!

*Your partnership of these events directly supports our mission to provide free yoga and mindfulness programming to thousands of under-served children and families in our area.*

Become a ZENmaker and make a difference for those that need it most and raise awareness for your mindful business!

### **Mats & Mantras Summer Yoga Event**

**Saturday, June 16, 2018**

**9:30am-12noon**

**Merwin's Wharf, Cleveland Flats**

*In its fifth year, Mats & Mantras is a unique outdoor yoga fundraising event that attracts hundreds of attendees who enjoy a rejuvenating outdoor all-levels practice, live music, a kids zone featuring yoga and mindfulness activities, and vendors offering healthy snacks, drinks and wellness products along the scenic Cuyahoga River in downtown Cleveland.*



### **Fall Fashion Show Luncheon**

**Sunday, October 14, 2018**

**11:00am-2:00pm**

**Hilton Garden Inn, 700 Beta Drive, Mayfield**

*The Fashion Show Luncheon is a fun, upbeat afternoon of good food and fashion! Attendees peruse local fashion and wellness vendors prior to enjoying a short, seated yoga and mindfulness practice. A luncheon and fashion show featuring stylish yoga apparel for adults and children along with a silent auction round out the afternoon!*



### **Monthly Donation-Based Pop-Up Yoga Events**

Second Saturday of the month throughout 2018 (except Jun & Oct)

Unique locations across Northeast Ohio





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## ZENworks Yoga 2018 Partnerships

**There are several ways to partner with ZENworks Yoga:**

### **ZEN Partner (Exclusive) - \$5,000 annual sponsorship includes:**

- Prominent name and logo recognition on ZENworks Yoga website for the duration of your sponsorship. Also includes event materials, signage, event t-shirt and (2) dedicated social media posts (5K reach).
- Complimentary yoga session at your business for up to 25 employees
- Opportunity for CEO or corporate leadership to welcome attendees at Mats & Mantras and Fashion Show Luncheon
- Sponsor display table and opportunity to distribute promotional materials at Mats & Mantras and Fashion Show Luncheon
- Table of (8) at the Fashion Show Luncheon
- Special invitation for your employees to the Mats & Mantras event
- Post-event recognition in ZENworks Annual Report

### **WARRIOR Partner - \$2,500 annual sponsorship**

- Name and logo recognition on ZENworks Yoga website for the duration of your sponsorship. Also includes event materials, signage, event t-shirt and social media recognition (5K reach).
- Complimentary yoga session at your business for up to 25 employees
- Sponsor display table and opportunity to distribute promotional materials at Mats & Mantras and Fashion Show Luncheon
- (4) tickets to the Fashion Show Luncheon
- Special invitation for your employees to the Mats & Mantras event
- Post-event recognition in ZENworks Annual Report

### **EVENT Partner - \$1,000 (Mats & Mantras OR Fashion Show Luncheon)**

- Name and logo recognition on ZENworks Yoga website, event materials, signage, event t-shirt (Mats & Mantras) and social media recognition (5K reach).
- Complimentary yoga session at your business for up to 25 employees
- (4) tickets to the Fashion Show Lunch OR special invitation for your employees to the Mats & Mantras event
- Sponsor display table and opportunity to distribute promotional materials at Mats & Mantras or Fashion Show Luncheon
- Post-event recognition in ZENworks Annual Report

### **SMALL BUSINESS Partner \$500 (Mats & Mantras OR Fashion Show Luncheon)**

- Name and logo recognition on ZENworks Yoga website, event materials, signage, and social media recognition (5K reach).
- (2) tickets to the Fashion Show Lunch OR special invitation for your employees to the Mats & Mantras event
- Sponsor display table and opportunity to distribute promotional materials at Mats & Mantras or Fashion Show Luncheon
- Post-event recognition in ZENworks Annual Report



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## ZENworks Yoga 2018 Partnerships

### SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business E-mail: \_\_\_\_\_

### Sponsorship Level

\_\_\_\_\_ ZEN Partner EXCLUSIVE (\$5,000)

\_\_\_\_\_ WARRIOR Partner (\$2,500)

\_\_\_\_\_ Event Sponsor (\$1,000)

Event Name: \_\_\_\_\_

\_\_\_\_\_ Small Business Partner (\$500) \_\_\_\_\_

\_\_\_\_\_ Other amount

### Logo Recognition (if applicable per sponsorship level):

Please email your company logo in JPEG format at least 3 weeks before the event to [sonya@zenworksyoga.com](mailto:sonya@zenworksyoga.com).

Logos received within 2 weeks of events are not guaranteed to be included in printed event materials.

### Billing Options

\_\_\_\_\_ Payment enclosed by check

\_\_\_\_\_ Please send an invoice

\_\_\_\_\_ Please use my credit card      DISCOVER      MC      VISA      AMEX

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Please return via email to [sonya@zenworksyoga.com](mailto:sonya@zenworksyoga.com) or mail to:

ZENworks Yoga

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